



Press Release

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oneclick announces its expansion to the U.S. market

The software developer of the Workspace Provisioning and Streaming Platform of the same name has incorporated a U.S. company and offices in Irvine, CA and Orlando, FL.

Virtual workspace provider, [oneclick AG](#) has announced that it will be incorporating its business into the U.S. market following its success in delivering efficient, high performing and secure digital workspaces for its European customers. Since the U.S. is the single largest, and most influential market for any SaaS & Cloud product used in Enterprise IT, oneclick's establishment in the U.S. market was a natural step.

oneclick™ provides enterprises the ability to bridge the gap between local desktop applications and online device agnostic applications. Users will be able to access all their applications and data from anywhere, on any device through a workspace in the browser.

The oneclick™ Workspace Provisioning and Streaming Platform significantly simplifies the provision and distribution of software and promises efficiency gains, more mobility and security for companies. Importantly, oneclick™ has significantly invested in creating local infrastructure in Microsoft Azure data centres in both the West and East Coast of the U.S. to provide high-performance application streaming with lowest latency to local clients. Furthermore, it will be providing local support to businesses in the surrounding area to enhance local activity and community.

oneclick™ started its U.S. expansion activities January 2019 by joining the [MergingMinds U.S.](#) Market Entry softlanding program with a virtual office in Orlando, Florida. As a result of this relationship, oneclick™ was able to introduce the cloud solution to several Florida based corporations.

After extensive research of several technology hubs from various U.S. states, oneclick decided to expand to the U.S. West Coast and established a partnership with the City of Irvine. The [Greater Irvine Chamber of Commerce](#) will collaborate with the oneclick team as a local strategic partner, providing oneclick with the necessary data and network to support its transition to the West Coast with a base in Irvine to help grow and maintain a strong client base.

"We are looking forward to the collaboration with the MergingMinds team for business expansion from Florida into the U.S. East Coast and The City of Irvine in the U.S. West Coast," says Dominik Birgelen, CEO of oneclick AG. Dieter Kondek, CEO of MergingMinds adds, "We see great potential for oneclick's technology here in the U.S., which has been continually confirmed by positive feedback from our initial efforts."

Responding to oneclick's recent expansion to the U.S. market, techUK's Head of International Trade, Simon Spier, said: "We are delighted to have been part of the successful international expansion of one of our active members. oneclick is an innovative company that will undoubtedly find success in the U.S. and add value to the U.S. digital workspaces market. We look forward to supporting oneclick and our other members in their journeys for international growth".

In addition to setting up the new office in California, oneclick will also expand its U.S. team. Spearheaded by Global Director of Business Development, [Nehal Thakore](#), oneclick will use a combination of channel partners and local sales executives to form a strong initial U.S. team.

"The U.S. is home to the world's most substantial IT companies, large enough to sustain demand, provide growth opportunities and worldwide exposure, which we hope to achieve by establishing our visibility and credibility in the market," commented Nehal Thakore, Director of Business Development at oneclick.

"The opportunity will contribute to the company's future global recognition, as we intend to continue our expansion into Japan, New Zealand and Australia in the near future", added [Dominik Birgelen](#), Founder of oneclick.

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About oneclick AG

oneclick AG has its head office in Zurich, Switzerland and an innovation center in Prien, Germany. Since January 2019, oneclick has a virtual US office in Orlando, Florida. The company is specialised in the development of a platform for automated and secure provision of digital workspaces. oneclick AG's objective is to be instrumental in the design and improvement of End User Computing. oneclick AG was founded in 2015 and has 25 employees.

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