

## Press Release

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# oneclick starts Webinar Series featuring the topics Productivity, Mobility and Security in IT

**The recently developed live webinars will demonstrate how businesses' profitability and competitiveness can be increased through the implementation of cloud technologies.**

How can I organise cloud resources in a simple way and use them to my advantage? How is it possible to save up to 75% of IT costs using a new provisioning model of software applications and data? What do I need to do to fulfil the technical requirements of GDPR? These and other questions will be answered in the newly developed webinar series of oneclick AG, a pioneer in cloud technology. The free webinars are interactive. Following the presentation of a topic by an expert moderator, individual situations and challenges of the participants will be discussed. On the one hand, the webinars target businesses of any sector and any size, which are engaged with the potentials of the cloud. On the other hand, the webinar series is intended as a knowledge transfer tool for systems integrators towards end customers. There will also be answers to many important questions for this target group, for example how to achieve the transformation from a conventional systems integrator to a managed service provider with a user-based revenue model.

"We still see a great need for information regarding cloud technologies", says Dominik Birgelen, CEO of oneclick AG. "A promising age has started for companies through digital transformation. The challenge is to use these technical developments for one's own business. Companies benefit in different areas from the opportunities of digitalisation, for example in communication, during internal processes and in collaboration. For us, the digital workspace is the key component of a successful digitalisation strategy. Via this workspace, all applications and data required for work in the office, distributed locations or the home office are provided in an efficient way. Due to the mobile workspace, companies are now able to offer flexible working time models and enable simple, but secure access to company software using various terminal devices. At the same time, they increase an employer's appeal and employees are able to perform their work more easily, more quickly and overall better. With our webinar series, we want to support companies on their way to digital transformation and offer food for thought and orientation."

*382 words, 2,441 characters, released for publication*

## **About oneclick AG**

oneclick AG has its head office in Zurich, Switzerland and an innovation centre in Prien, Germany. The company is specialised in the development and operation of a cloud platform for automated and secure provision of digital workspaces. oneclick AG's objective is to be instrumental in the design and improvement of End User Computing. oneclick AG was founded in 2015 and has 25 employees.

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