

Press Release

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oneclick AG expands to the USA

The software manufacturer of the Workspace Provisioning and Streaming Platform of the same name has opened a new base in Fort Myers, Florida.

The digital workspaces of oneclick™ enjoy an ever-increasing popularity with customers and partners. Via the oneclick™ platform, it is possible to deploy software applications and data from any server location into a central workspace in the browser. The user has access via a secure web portal. It is also possible to provide and orchestrate new virtual machines in a Microsoft Azure data centre of choice using oneclick™. Organisations can instantly integrate existing infrastructures into the cloud at better and more variable costs or expand additionally required capacities.

oneclick AG pursues a two-step channel approach for the marketing of its platform, which spans across distributors and systems integrators. The offices of RocketLounge in Fort Myers, Florida, a successful start-up accelerator, will serve oneclick initially to provide to local resellers and customers in the USA. RocketLounge's mission is to support international technology businesses with their market entry in the USA. The programme is aimed at businesses with a proven and tested business model in their home market. The founders, mentors and ambassadors of RocketLounge are all entrepreneurs with a wealth of experience. For more than 20 years, they themselves have founded several businesses, scaled and successfully sold them. Dieter Kondek, founder & CEO of RocketLounge, was for example in the 1990s involved in building up the leading distributor of IT products - Computer 2000 AG. Prior to its fusion with today's Tech Data, at the turn of the millennium, Computer 2000 employed ca. 2,500 staff and achieved a turnover of around 5 billion US dollars.

There are several advantages in having a base in Florida. Florida is the state with the fourth largest gross national product in the US and therefore is of great importance. The cost of living, however, is lower than for example in California, New York, Boston or Austin. Therefore, more and more technology companies and IT experts are attracted to the region. Beautiful weather and a good business environment are additional draws.

"We are looking forward to the collaboration with the professional contacts of RocketLounge", says Dominik Birgelen, CEO of oneclick AG. "After the market entry in Great Britain last year, the opening of a local presence in the USA is the next big step of our international expansion." Dieter Kondek adds: "We see a great potential for oneclick's technology here in the USA. The oneclick™ Workspace Provisioning and Streaming

Platform significantly simplifies the provision and distribution of software and promises efficiency gains, more mobility and security for companies.”

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About oneclick AG

oneclick AG has its head office in Zurich, Switzerland and an innovation centre in Prien, Germany. The company is specialised in the development and operation of a cloud platform for automated and secure provision of digital workspaces. oneclick AG’s objective is to be instrumental in the design and improvement of End User Computing. oneclick AG was founded in 2015 and has 25 employees.

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