

Press Release

Zurich, 18 April 2017

Innovation Management's Productivity at oneclick AG rated Outstanding

As part of the IMProve Programme, oneclick AG had innovation management of its development company OC Development GmbH analysed. IMProve is a Europe-wide established tool for the analysis of innovation management and was developed in cooperation between A.T. Kearney, the Fraunhofer Society and other experts on behalf of the European Commission. The IMProve Programme is aimed at companies, who would like to improve their innovation capability in a target way.

During an assessment, IMProve analyses all important aspects of the innovation management and provides a realistic picture. The tool enables a benchmark comparison with currently more than 2,400 companies that were analysed Europe-wide. The overall result showed that OC Development GmbH was above the average of the growth champions from the comparison group. The growth champions represent the Top 10, who have achieved the highest and most sustainable turnover growth, operational profit and staff numbers over the past four years. At OC Development GmbH, the areas innovation strategy, innovation organisation and culture performed particularly positive.

"We are delighted about this external recognition of our efforts", says Florian Bodner, CIO of oneclick AG and responsible for innovation management. "Our whole team works full of enthusiasm on our innovative Application Delivery and Streaming Platform, which enables the simple, quick and secure delivery of applications from any infrastructure source in a workspace in the browser. A sound innovation culture cannot just be directed top down, but lives in particular from the mindset and behaviour of each team member, who, at this point, deserve special thanks."

The assessment of OC Development GmbH was conducted by the innovation experts at Bayern Innovativ. Bayern Innovativ is the Society for Innovation, Technology and Knowledge Transfer in Bavaria. The objective of the organisation is to build up an eco system with dynamic networks for an accelerated innovation process.

To find out more about the Application Delivery and Streaming Platform of oneclick, please visit <https://oneclick-cloud.com>. There you can also register for a test account.

333 words, 2,244 characters, released for publication

About oneclick AG

oneclick AG with headquarters in Zurich, Switzerland, and an innovation motor in Prien am Chiemsee, Germany, is specialized in the development of a platform for the automated and secure deployment of digital workspaces. The goal of oneclick AG is to play a major role in shaping and improving end user computing. oneclick AG has been founded 2015 and has 25 employees.

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